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Professional Communications Systems Announces Completion of the New KCEN Studio

TEMPLE / WACO, Tex., June 6, 2000 -- Professional Communications Systems (PCS) was selected by KCEN-TV, the NBC affiliate for the Temple / Waco market in Texas to be the systems designer and integrator for upgrading its existing facility to digital. PCS developed and is implementing a five-year plan for KCEN's transition to digital for the television station. Work for Phase One began in March, 1999 and was completed in February, 2000. Phase Two and Three will be completed by 2005.

Randy Odil, Vice President and General Manager of KCEN-TV says, "We are pleased with PCS' professional hands-on service and their strong broadcast background." Odil adds, "KCEN will be passing NBC's HDTV signal in January 2002 and under the guidance of PCS, we anticipate that the change will be an easy one."

Professional Communications Systems is a leading audiovisual and broadcast systems integrator specializing in design, engineering, facilities planning and project management. PCS sells, services and supports equipment from leading manufacturers, enabling the company to deliver systems that seamlessly integrate audio, video, display and systems controls.

Founded in 1985, PCS is a division of Media General, Inc., one of the top 25 largest broadcast groups in the country. In addition to its integration for Media General stations, PCS also works with stations owned and operated by Fox, Freedom, Hearst-Argyle and Scripps. Case studies of completed PCS
www.pcomsys.com

Professional Communications Systems, Inc.
5426 Beaumont Blvd., Suite 350
Tampa, Florida 33634
813-888-5353
Fax 813-886-9477
www.pcomsys.com

Branch Offices

Orlando: 7051 University Blvd., Winter Park FL 32792, 407-657-6421, Fax 407-657-6475
Ft. Lauderdale: 7860 Peters Road, F-104, Plantation FL 33324, 954-472-9400, Fax 954-424-6065
Jacksonville: 4110 Southpoint Blvd., Suite 129, Jacksonville FL 32216, 904-281-0650, Fax 904-281-0309
Miami: 11921 SW 144th Street, Miami FL 33186, 305-253-4900, Fax 305-253-2551
North Florida/Georgia: 210 North Monroe Street, Albany GA 31701, 229-439-4954, Fax 229-434-0719
Pensacola: 2001 Augusta Avenue, Pensacola FL 32507, 850-455-9800, Fax 850-455-9977

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