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## **Professional Communications Systems Lends Support to Lights on Tampa Arts Project**

TAMPA, Fla., February 26, 2009 -- Professional Communications Systems (PCS), a division of Media General, Inc., recently provided consultation services and technical support to Lights On Tampa, a unique cultural and arts education project of the City of Tampa - Art Programs Division. Greg Amato, PCS Sales Specialist representing PCS, volunteered his time in providing audiovisual technical consultation to the Art Programs group to ensure that the vision of participating artists was achieved in displaying works of art.

The Lights on Tampa endeavor is an aesthetic event designed to educate, engage and entertain the Tampa Bay community and visitors to the area. The biennial program, which made its debut in 2006, brings major contemporary artists to downtown Tampa. It focuses on art that is experiential and includes both low and high tech materials, including projection of artistic works and images on downtown buildings, displays that utilize innovative lighting techniques and numerous other multimedia applications. Some of the artistic installations are permanent and some are temporary, shown only during the month-long Lights on Tampa exhibition.

Tony Stephens, president of Professional Communications Systems, commented on the importance of the event to the community. "The Lights on Tampa event puts a major spotlight on the city of Tampa. It provides the opportunity for all attendees – visitors, residents, sponsors, and businesses to work in partnership and to engage with one another in bringing artistic excellence to the community. We're pleased to have taken part in this fantastic exhibition."

The Lights on Tampa program was developed by the City of Tampa's Public Art Program, in conjunction with regional businesses and arts supporters. It reaffirms Tampa's commitment to arts and technology by presenting highly visible light installations created by a committee of juried artists and arts experts.

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The project's emphasis is on new media technologies and arts education, and provides a strong educational component with its focus on visual arts. The 2009 exhibition brought the work of major contemporary artists to downtown areas including the Tampa Convention Center, Riverwalk, the St. Pete Times Forum Plaza, USF Park, Cotanchobee Park and the Fort Brooke Parking Garage.

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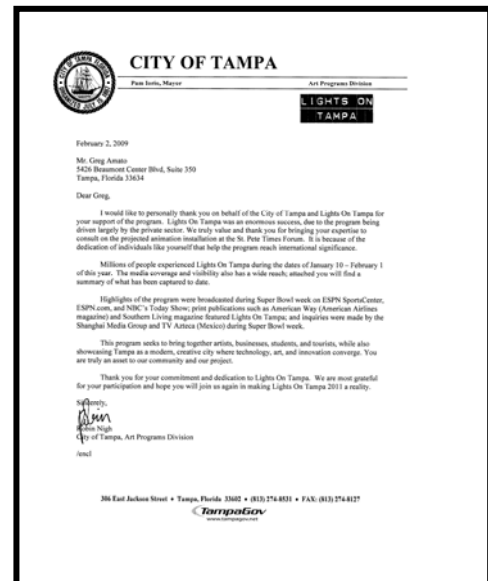
#### **FACTS ABOUT PCS – A MEDIA GENERAL COMPANY**

Professional Communications Systems, Inc. (PCS) has been a leading consulting, systems integration and equipment solutions provider to broadcasters and operators of audiovisual presentation technology since 1985. Headquartered in Tampa, Florida, the firm is a division of Media General, Inc., owner of television, newspaper and Internet media properties throughout the southeastern United States. PCS is a member of PSNI, the Professional Systems Network International group of audiovisual and broadcast integrators. The company maintains regional offices throughout Florida and in Georgia.

#### **PCS HEADQUARTERS**

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#### **PHOTO CAPTIONS:**



Professional Communications Systems provided A/V consultation services and support to the *2009 Lights on Tampa* arts event. Standing by the projected image of a featured work by contemporary artist Marina Zurkow in the St. Pete Times Forum Plaza are Nancy Kipnis, Arts Group public relations consultant (left), Marina Zurkow, artist (center), and Greg Amato, PCS sales specialist (right).

Professional Communications Systems received a personal letter of thanks from the Office of the Mayor – Arts Program Division of the City of Tampa for its efforts in providing services and support to the *2009 Lights on Tampa* arts event.